

Speaker Profiles



PANELIST | LEO TIPPERARY
Claire Brett, Dublin Herbalists

Dublin Herbalists was founded in 2012 by Claire Brett, Dip. Herb., ND. Indulging a new hobby, Herbalist and Naturopath Claire began developing recipes for a simple moisturiser made from entirely natural ingredients in her home kitchen. Her homemade cream proved so popular with family and friends that she launched Dublin Herbalists in 2013.

Initially selling online and with the products being stocked in the first shop in January 2014, Dublin Herbalists' ethos and product range has since enjoyed a dedicated and ever-increasing fanbase in Ireland and abroad. Her family moved to her husband's hometown of Mullinahone a few years later and she continued the business from there.

Each Dublin Herbalists product has been proudly created from Claire's own recipes. Claire's background and education combined with her deep understanding of the medicinal and therapeutic virtues of plants has enabled Dublin Herbalists to merge the expertise of the large skin care corporation with the personalised care and authenticity of the small business.

Claire's scientific knowledge also allows her to forge new paths and tap into the power of unusual or lesser-known ingredients in her natural skin care range.



PANELIST | LEO CLARE
Hannah Wrixon, CEO of Kella

Hannah Wrixon, CEO of Kella, is an accomplished entrepreneur with over 25 years of experience in startups, technology, and HR. She recently exited WrkWrk, her third startup and a multi-award-winning company formerly known as Get the Shifts Ltd.

Hannah serves as the lead entrepreneur for "Back for Business" and "Going for Growth" programs, and has been a judge for the National Enterprise Awards for the past three years. With a background in leading international teams and developing bespoke software, Hannah is also an alumni of the prestigious EY European Winning Women program.

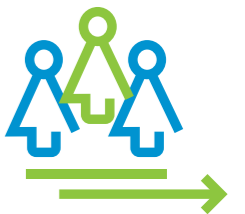
She was honoured as Image Digital & Technology Businesswoman of the Year in 2019 and holds qualifications in Strategic Management [L9] and Corporate Governance.



MID-WEST REGION

#NWED

Oifig Fiontair Áitiúil 
Local Enterprise Office



National Women's Enterprise Day Making It Happen

Thursday, 17th October 2024

Registration: 10.00am

Venue: Dromoland Castle, Clare

Book online at www.localenterprise.ie/clare



- 10.00** Registration
- 10.30** Ciana Campbell MC
- 10.40** Introduction - Padraic McElwee
Head of Enterprise, Local Enterprise Office Clare
- 10.50** Keynote Speaker - Aimee Connolly
- 11.35** Break/ Networking / Coffee & Pictures Taken
- 12.20** Panel Discussion with Q & A
- 13.20** Lunch
- 15.00** Finish



MC: Ciana Campbell

Ciana's broadcasting career spanned two decades during which she presented a wide variety of programmes in both RTÉ radio and television. She lives in County Clare where she delivers communications training, writing and presentation services for a range of companies, community organisations and individuals.

She has conducted public interviews with business people, arts, community and sports figures and she is a co-founder of the Ennis Book Club Festival. Ciana has a degree in psychology and a H. Dip in Health Promotion.



KEYNOTE SPEAKER: Aimee Connolly

Aimee Connolly is one of Ireland's most recognisable and loved beauty entrepreneurs and she can usually be found hard at work on her award-winning cosmetics range, Sculpted by Aimee.

Sculpted by Aimee is one of the fastest-growing Irish beauty brands in the market. The company currently employs more than seventy staff and it plans to soon become a globally recognised brand.

Winner of the 2021 EY Emerging Entrepreneur of the Year Award, and now sitting on the EY Entrepreneur of the Year judging panel, Aimee is a qualified makeup artist with more than 12 years of experience.

Sculpted by Aimee now has stores in Dublin, Kildare, Belfast and London.



PANELIST | LEO LIMERICK Nell Stritch, Pressed Flowers by Nell

Nell Stritch is a renowned Pressed Flower artist and the founder of Pressed Flowers by Nell, established in 2019. Her charming studio is located on Roches Street in Limerick City, where she has grown her business from strength to strength. Nell's passion for creativity and nature is evident in her unique artwork, which has captivated hearts worldwide. Through her website, she sells and ships her exquisite creations globally, making her art accessible to flower lovers everywhere. Specializing in pressing bridal bouquets, Nell helps couples preserve the stories whispered by flowers, turning cherished memories into timeless pieces of art. Her dedication to her craft and the beauty of nature shines through in every piece she creates. Nell's love for flower pressing was inspired by her Nana, Nancy Lawless, who taught her the intricate art.

Nancy's influence continues to be a cornerstone of Nell's creative journey and success. In addition to bespoke bridal bouquets, Nell offers a wide range of retail gifts and beautiful corporate gifts and engaging team-building workshops, bringing the joy of flower pressing to a broader audience. Her commitment to community building is evident through her active presence on social media and the events she hosts. Nell's artistic talents have earned her several prestigious awards, including the 2023 Creative Professional of the Year from Network Limerick, Wedding Artist of The Year at the Brides of Munster Magazine Industry Awards, and a spot in KPMG's list of Ireland's Top 100 Women to Watch in 2024. Nell's work not only preserves the delicate beauty of flowers but also the precious memories they hold, making her art truly timeless and cherished by all who encounter it.