



CONNECT WITH PEOPLE  
CREATE NEW OPPORTUNITIES  
PROMOTE YOUR BUSINESS IN THE WEST



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# meetwest 2015

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BOOK YOUR PLACE AT MEETWEST 2015  
ATTENDANCE FEE €175 INC. VAT PER DELEGATE.

Fee includes attendance at MeetWest 2015 for Day 1 and Day 2, networking dinner on evening of Day 1, lunch on Day 2 and refreshments.

TO BOOK OR FOR MORE INFORMATION:  
CALL 091 777111  
EMAIL: [INFO@MEETWEST.IE](mailto:INFO@MEETWEST.IE)



"The most professionally organised event I have been at... I will definitely attend next year."  
Sean Mulryan, General Manager, Logstrup (Ireland) Ltd.

"Thank you for all your efforts last week and well done. I am sure that such an enormous effort will result in much business for all and Jobs for many in the West."  
Aidan Goulding, Cantec.ie, Photocopier Sales & Service

"It was a really successful and productive event from my point of view and I look forward to further engaging with some of the contacts made."  
Bernie Byron, Marketing Executive, National Museum of Ireland - Country Life

SPECIAL ACCOMMODATION RATES AVAILABLE FROM THE HODSON BAY HOTEL. CALL 090 64 42000 AND QUOTE 'MEETWEST' TO BOOK.

DELIVERED BY A PARTNERSHIP FOR BUSINESS BETWEEN:



18<sup>TH</sup> & 19<sup>TH</sup> NOVEMBER  
HODSON BAY HOTEL  
ATHLONE



MeetWest is the largest business networking event in the West of Ireland. Now in its fifth year, MeetWest brings together a wide range of companies from the West of Ireland and further afield to network and to do business.

MeetWest offers participating companies a full day of tailored one to one networking meetings complimented by a panel discussion, a showcase of Roscommon Food and a networking dinner. The event offers delegates an invaluable opportunity to meet and connect with other businesses.

.. a brilliant chance to meet potential customers...

**MEDIA PARTNER**  
**THE IRISH TIMES**

**DAY one**  
Schedule

**Wednesday 18<sup>th</sup> November 2015**

- 2.00 pm Registration
- 3.00 - 5.00 pm The Challenge of Change – Combining traditional and digital marketing for best results. *A two hour panel discussion on how technology is changing marketing chaired by Colette Fitzpatrick.*
- 5.00 - 6.00 pm Showcase of Roscommon Food  
*Roscommon has an incredible variety of top quality local artisan produce to delight all tastes. MeetWest 2015 is delighted to showcase this produce while delegates participate in informal networking.*
- 7.00- 7.45 pm Networking Reception
- 8.00 pm Networking Dinner with Guest Speaker Tom Morrisroe

**DAY two**  
Schedule

**Thursday 19<sup>th</sup> November 2015**

- 8.00 am Registration and Distribution of Arranged Meeting Schedules
- 9.00 am One to One Business Networking Meetings
- 10.40 am Coffee Break
- 11.00 am One to One Business Networking Meetings
- 1.00 pm Lunch
- 2.00 pm One to One Business Networking Meetings  
Ten to One Business Networking Meetings
- 4.00 pm Event Close

**Colette Fitzpatrick**

Radio - TV Broadcaster and Columnist

Colette is TV3's main News Anchor. She presents the daily news bulletins at 12.30, 5.30 and News at 8. In addition to anchoring the daily news, Colette has presented a number of special live news programmes including the State Visits of Barak Obama and Queen Elizabeth II and various Referendum and Election Results. She has also reported on location from a number of major world events including the disappearance of Madeline McCann in Portugal, from Sri Lanka and from the aftermath of the tsunami in 2004 and from Kashmir after the devastating earthquake in 2005. She hosts a new show The Colette Fitzpatrick Show on Newstalk, every Sunday from 9-10am and has a weekly column in the Evening Herald.



**Greg Fry**, Social Media Trainer

Greg Fry is an International Social Media trainer who delivers regular Social Media training and workshops to corporate clients, including Ulster Bank, Microsoft, Fáilte Ireland, UPC, Abbott Labs, Symantec and Coca Cola Hellenic. Greg also works as a Social Business and Content Consultant and believes that, in order to make social media work for your business – you must identify the correct social media goals for your business, define and refine your strategic social media plan and tactics, create outstanding content and make sure that everything you do is measurable.



**Niall McGarry**, CEO and Founder Maximum Media

Niall McGarry is the founder and CEO of Maximum Media, the Irish based digital publishing company behind leading lifestyle brands such as JOE.ie, Her.ie, SportsJOE.ie, HerFamily.ie and more recently JOE.co.uk. In 2003 Niall set up Impact Media aged just 24. Impact Media grew quickly to a 20-strong workforce before McGarry sold the business to H+A Marketing and PR in 2011. Following this acquisition Niall founded JOE.ie, established Maximum Media and launched Her.ie, SportsJOE.ie, and Family.ie, which, when combined have the strongest social media following of any media organisation in Ireland today.



**Paul Young**, CEO Cartoon Saloon

Paul is a co-founder and CEO of Cartoon Saloon, Producer of the Oscar Nominated animated features The Secret of Kells and Song of the Sea. Paul is also Executive Producer of the Bafta Nominated TV series Skunk Fu! He is currently producing the 2nd series of Cartoon Saloon's Puffin Rock, an original TV series, narrated by Irish actor Chris O'Dowd. Puffin Rock is now available on Nick Jr, RTE jr and Netflix. Cartoon Saloon picked up the Producer of the year tribute at the Cartoon forum 2008 and Cartoon Movie 2009. Paul is also an award winning cartoonist and illustrator.



**Gary Quinn**, Digital Editor, Irish Times

Gary Quinn is Features Digital Editor with The Irish Times, managing the transition of the Features Department from a print to a digital-first publishing platform. This involves the development of the content, production and development of features content on irishtimes.com - Daily news features, lifestyle, travel, health, culture, arts, books, multimedia. He is the host for the AIB Startup Academy, a national programme seeking out the best start-up talent in the country and he writes the Barfly column in the Saturday magazine telling stories from the best Irish pubs in the country.



**Oliver Daniels**, CEO Insight Centre

Oliver Daniels is CEO of the Insight Centre for Data Analytics. He joined Insight from Avaya where he led the Research and Development team for Contact Centre Applications. Oliver has over 25 years of experience in telecoms, customer care, marketing, product management and R&D roles in Ireland France and the UK. He has built software centred businesses with Avaya, Nortel, ADC and Saville Systems. His expertise is in building relevant and impactful businesses with strong customer focus. An entrepreneur, he co-founded and served as CEO of Accendo Technologies and is credited as a co-inventor in several contact centre patent applications.

**AFTER DINNER SPEAKER**



**Tom Morrisroe**

Tom, a native of Co. Roscommon is one of Irelands most successful serial entrepreneurs. Striking achievements include The Now Factory and Arantech. The Now Factory founded by Tom in 2007, delivers analytics solutions to the world's leading telecommunications operators. By 2013 The Now Factory employed more than 200 people, helping clients in managing more than 500 million telecom subscribers worldwide. IBM acquired the company in 2013. In 2000 Tom was co-founder of Arantech, where he guided the company to the number one market position in Customer Experience Management, securing key tier-1 global contracts, building revenues in excess of 25m euro by 2008, at which time the company was acquired by Danaher (NYSE: DHR). Today, Tom is an active investor in Irish technology companies and continues to nurture some early stage start-ups.