

LIMERICK TRAINING & DEVELOPMENT PROGRAMME

Spring/Summer 2015



Oifig
Fiontair
Áitiúil

Local
Enterprise
Office



Let's talk business...

Foreword By Conn Murray



A chara,

It gives me great pleasure to introduce the Local Enterprise Office Limerick's Training & Development Programme for Spring/Summer 2015 which has over 60 training courses on offer between now and June, designed with the small entrepreneur in mind.

Our smaller indigenous businesses, both new and existing, are central to the future economic development of Limerick and the country as a whole.

Over 90% of all businesses in Limerick are micro-enterprises and therefore, it is critical they are afforded access to the necessary finance, training and advice.

This comprehensive programme illustrates that LEO Limerick is playing a central role in strengthening the local enterprise sector and pulling together all the players –Enterprise Ireland, Limerick City and County Council, other agencies and the private sector – to support everyone with a good business idea.

As well as helping businesses to overcome the typical barriers to success such finance or a lack of marketing or planning skills, LEO Limerick also promotes a pro-enterprise culture by organising enterprise events and award schemes, supporting local business networks and working with local organisations.

LEO Limerick approved 15 projects for start-up businesses and business expansions during the first quarter of 2015. Grants administered to date total €341,000 from which 30 full-time jobs have been created in Limerick. This is proof that the supports and business ideas are in place in Limerick, and that there has never been a better time to get into business.

I would urge anyone considering starting a business venture or growing an existing small and micro business to visit www.localenterprise.ie/limerick where they can learn more about the wide range of opportunities and supports being offered by LEO Limerick.

Le meas,

Conn Murray
Chief Executive, Limerick City and County Council

Foreword By Eamon Ryan



The Local Enterprise Office, Limerick was established in April 2014 to assist small business start up and expansion in Limerick City and County.

Building on the reputation of the former County and City Enterprise Boards for delivering quality training and development programmes for business as well as other activities such as networking and mentoring we have put together a very varied Spring/Summer Training and Development programme to suit all stages of business development, from pre start, to start up, to established businesses.

In this programme there is a strong focus on tools to assist small business to develop awareness, knowledge and skills in the area of online commerce and social media in order to development, enhance and grow their business.

There is something in this programme for all owner managers and I can assure you that the Local Enterprise Office is there for you and your business in 2015.

Eamon Ryan
Head of Enterprise

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Starting & Running Your Business



Full programme, bookings and payment at www.localenterprise.ie/limerick ■ For further details contact Heather on 061 407499

Course Title	Date	Venue	Time	Trainer	Description	Cost
Start Your Own Business	Thursday 19th & 26th March, 2nd, 9th, 16th & 23rd April [6 week course]	Maldron Hotel Roxboro, Limerick	6.00pm-9.00pm	Nua Training	<ul style="list-style-type: none"> · Business Planning · Market research, VAT, PAYE & PRSI · Finance & legal issues 	€80 Employed €40 Unemployed
Spring Networking Event	Tuesday 24th March	Castletroy Park Hotel	6.00pm-9.00pm	Guest Speaker Padraic O'Maille	Fire your mind - a motivational talk for business & living in 2015	FREE
How to get paid on time	Tuesday 31st March	Kilmurry Lodge Hotel	9.30am-4.30pm	TalentPool	Basic principles of managing credit	€50
Marketing & Sales for Beginners	Thursday 2nd April	Croom Enterprise Centre	9.30am-4.30pm	Terry Harmer NLC Training	How to create an effective sales plan; prospect effectively; cold call with results; structure an efficient sales call	€50
Stress Management	Tuesday 14 th April	Woodlands House Hotel, Adare	9.30am-4.30pm	Jerry Kelly First HRD	Recognise the symptoms, source and causes of unwanted pressure and stress	€50
Bookkeeping	Tuesday 21 st April	Kilmurry Lodge Hotel	9.30am-4.30pm	Margaret Daly MDA Consult	Aimed at new SME - Owner/Manager who want to be able to keep proper accounting	€50
Public Procurement Seminar	Wednesday 29 th April	Dunraven Arms Hotel, Adare	8.30am-1.00pm	LEO Limerick & Limerick City & County Council	Introduction and overview of public procurement. Tips on submitting a winning tender.	FREE INFORMATION SEMINAR. PRE REGISTER ONLINE
Start Your Own Business	Thursday 30 th April, 7 th , 14 th , 21 st , 28 th May and 4 th June [6 week course]	Woodlands House Hotel, Adare	9.30am-5.00pm	Leo Gibson	<ul style="list-style-type: none"> ▪ Business Planning ▪ Market Research ▪ VAT, PAYE & PRSI ▪ Finance & Legal Issues 	€80 Employed €40 Unemployed
Commercialisation & Innovation	6 th May	Woodlands House Hotel, Adare	9.30am-4.30pm	Yvonne Scully & Associates	Quantify the costs of researching and setting up a new business	€50
Time Management	12 th May	Woodlands House Hotel, Adare	9.30am-4.30pm	Clodagh Swanson	By understanding how people waste time they can avoid doing so in future and develop better working practices	€50
Assertiveness	19 th May	Kilmurry Lodge Hotel	9.30am-4.30pm	Caroline Mc Enery The HR Suite	Assertiveness and communication skills in dealing with prospective customers	€50
Should I Start a Business	Should I Start a Business Dates TBC	For further information see www.localenterprise.ie/limerick				

Full programme, bookings and payment at www.localenterprise.ie/limerick

Working Together - Supporting Start Ups in Limerick City & County

Local Enterprise Office Limerick (LEO) and PAUL Partnership (in association with the Department of Social Protection) provide a number of joint funded training and development programmes to support small business Start Ups in Limerick City and County.

Full details on www.PaulPartnership.ie



Full programme and bookings at www.PaulPartnership.ie ■ For further details contact Stephen Brosnahan, Paul Partnership on 061 419388

Course Title	Date	Venue	Time	Trainer/Facilitator
Basic Marketing Principles	19 th March to 23 rd April	Maldron Hotel, Roxboro	10.00am to 1.00pm	Theresa Mulvihill, Smart Marketing Ltd.
Bookkeeping Basics for Small Business Start-ups	18 th March to 15 th April	Maldron Hotel, Roxboro	6.00pm to 9.00pm	o'donnell+co Chartered Accountants
Costing & Pricing	Wednesday 25 th March	Savoy Hotel, Henry Street	10.00am to 1.00pm	Padraig Considine, Professional Accounting Solutions
Marketing Workshop	Thursday 26 th March	Maldron Hotel, Roxboro	10.00am to 4.00pm	Padraig Cleary, Mayday Management
Business Presentation Skills	Thursday 26 th March	Savoy Hotel, Henry Street	2.00pm to 5.00pm	Tracy Aspel, The Creative Institute
Business Planning Workshop	Wednesday 1 st April	Savoy Hotel, Henry Street	10.00am to 4.00pm	PAUL Partnership
BTWEA Information Seminar	Tuesday 7 th April	Jobs Club, Unit 4, Tait Business Centre, Dominic St.	2.30pm to 4.00pm	PAUL Partnership
Selling & Sales	Tuesday 7 th April	Maldron Hotel, Roxboro	10.00am to 4.00pm	Terry Harmer, NLC Training
Networking Resource for your Business	Friday 10 th April	Savoy Hotel, Henry Street	10.00am to 12.00pm	PAUL Partnership/Local Enterprise Office
Doing Market Research	Wednesday 15 th April	Maldron Hotel, Roxboro	10.00am to 4.00pm	Padraig Cleary, Mayday Management
Business Communication Skills	Thursday 16 th April	Savoy Hotel, Henry Street	2.00pm to 5.00pm	Tracy Aspel, The Creative Institute
Understanding Your Finances	Tuesday 21 st April	Jobs Club, Unit 4, Tait Business Centre, Dominic St.	2.30pm to 4.00pm	PAUL Partnership
Computerised Bookkeeping	Tuesday 28 th April	St. Mary's Adult Education Centre, Island Road	10.00am to 1.00pm	TalentPool

Full programme and bookings at www.PaulPartnership.ie

Working Together - Supporting Start Ups in Limerick City & County Cont'd



Full programme and bookings at www.PaulPartnership.ie ■ For further details contact Stephen Brosnahan, Paul Partnership on 061 419388

Course Title	Date	Venue	Time	Trainer
Networking Resource for your Business	Friday 1 st May	Savoy Hotel, Henry Street	10.00am to 12.00pm	PAUL Partnership/Local Enterprise Office
BTWEA Information Seminar	Tuesday 5 th May	Jobs Club, Unit 4, Tait Business Centre, Dominic St.	2.30pm to 4.00pm	PAUL Partnership
Business Planning Workshop	Wednesday 6 th May	Savoy Hotel, Henry Street	10.00am to 4.00pm	PAUL Partnership
Costing & Pricing	Wednesday 6 th May	Savoy Hotel, Henry Street	2.00pm to 5.00pm	o'donnell+co Chartered Accountants
Marketing Workshop	Thursday 7 th May	Maldron Hotel, Roxboro	10.00am to 4.00pm	Theresa Mulvihill, Smart Marketing Ltd.
Basic Marketing Principles	Tuesday 12 th May to 16 th June	Maldron Hotel, Roxboro	2.00pm to 5.00pm	Theresa Mulvihill, Smart Marketing Ltd.
Bookkeeping Basics for Small Business Start-ups	Wednesday 13 th May to 10 th June	Maldron Hotel, Roxboro	10.00am to 1.00pm	Padraig Considine, Professional Accounting Solutions
Finding New Business Ideas	Wednesday 13 th May	Savoy Hotel, Henry Street	2.00pm to 5.00pm	Padraig Cleary, Mayday Management
BTWEA Information Seminar	Tuesday 19 th May	Jobs Club, Unit 4, Tait Business Centre	2.30pm to 4.00pm	PAUL Partnership
Business Presentation Skills	Tuesday 26 th May	Savoy Hotel, Henry Street	10.00am to 1.00pm	Tracy Aspel, The Creative Institute
Selling & Sales	Wednesday 27 th May	Maldron Hotel, Roxboro	10.00am to 4.00pm	Terry Harmer, NLC Training
Doing Market Research	Thursday 28 th May	Maldron Hotel, Roxboro	10.00am to 4.00pm	Theresa Mulvihill, Smart Marketing Ltd.
BTWEA Information Seminar	Tuesday 2 nd June	Jobs Club, Unit 4, Tait Business Centre	2.30pm to 4.00pm	PAUL Partnership
Business Planning Workshop	Wednesday 3 rd June	Savoy Hotel, Henry Street	10.00am to 4.00pm	PAUL Partnership
Understanding Your Finances	Wednesday 3 rd June	Savoy Hotel, Henry Street	2.00pm to 5.00pm	o'donnell+co Chartered Accountants
Networking Resource for your Business	Friday 5 th June	Savoy Hotel, Henry Street	10.00am to 12.00pm	PAUL Partnership/Local Enterprise Office
BTWEA Information Seminar	Tuesday 16 th June	Jobs Club, Unit 4, Tait Business Centre	2.30pm to 4.00pm	PAUL Partnership
Business Planning Workshop	Wednesday 1 st July	Savoy Hotel, Henry Street	10.00am to 4.00pm	PAUL Partnership
Networking Resource for your Business	Friday 3 rd July	Savoy Hotel, Henry Street	10.00am to 12noon	PAUL Partnership/Local Enterprise Office
BTWEA Information Seminar	Tuesday 7 th July	Jobs Club, Unit 4, Tait Business Centre	2.30pm to 4.00pm	PAUL Partnership
BTWEA Information Seminar	Tuesday 21 st July	Jobs Club, Unit 4, Tait Business Centre	2.30pm to 4.00pm	PAUL Partnership

Full programme and bookings at www.PaulPartnership.ie

eBusiness/Digital Marketing Programme



Full programme, bookings and payment at www.localenterprise.ie/limerick ■ For further details contact Heather on 061 407499

Course Title	Date	Venue	Time	Trainer	Description	Cost
Website Marketing Bootcamp	Mondays 23 rd March, 30 th March, 13 th April, 20 th April Includes a one to one mentor clinic on Wednesday 14 th May	Croom Enterprise Centre	2.00pm-5.30pm	Evan Mangan The Marketing Crowd	4 half day workshops and one mentoring session.	€80
Digital Media Advanced	Tuesdays 14 th , 21 st & 28 th April, 5 th , 12 th & 19 th May.	Absolute Hotel	9.30am-12.30am	Damien Mulley Mulley Communications	This 6 week course is for those who are proficient in Social Media and want to develop their online marketing tools further.	€100
Social Media Bootcamp Intermediate Level	Fridays 17 th April, 24 th April, 1 st May, 8 th May, 15 th May. Includes a one to one mentor clinic on Thursday 21 st May	Croom Enterprise Centre	10.00am-1.30pm	Evan Mangan The Marketing Crowd	5 Half Day Workshops in Social Media for those who are at Intermediate level and want to develop their online marketing tools further.	€80

Women in Business Networking Events



Full programme, bookings and payment at www.localenterprise.ie/limerick ■ For further details contact Heather on 061 407499

Course Title	Date	Venue	Time	Trainer	Description	Cost
Women In Business Networking Event	Wednesday 15 th April	Woodlands House Hotel, Adare	6.00pm-9.00pm	Local Enterprise Office	Networking & Guest Speaker	€10
Regional Women in Business Network Event	Wednesday 20 th May	Woodlands House Hotel, Adare	9.30am-4.30pm	Regional Local Enterprise Offices	<ul style="list-style-type: none"> ▪ Networking ▪ Preparing an elevator pitch ▪ Case studies ▪ Various guest speakers & more... 	€25

Full programme, bookings and payment at www.localenterprise.ie/limerick

Business & Management Development



Full programme, bookings and payment at www.localenterprise.ie/limerick ■ For further details contact Heather on 061 407499

Course Title	Date	Venue	Time	Trainer	Description	Cost
Agency Supports for Small Business	Thursday 26 th March	Clarion Hotel	6.00pm-9.00pm	Various	Representatives from the Local Enterprise Office, Department of Social Protection & The Revenue Commissioners will be present and discuss the supports on offer for small businesses in Limerick.	FREE
HR Workshop - Recruitment	Tuesday 14 th April	Dunraven Arms Hotel, Adare	9.30am-12.30pm	HR Suite Caroline Mc Enery	Recruitment & Selection Techniques	€25
HR Workshop - Contracts & Policies	Tuesday 14 th April	Dunraven Arms Hotel, Adare	2.00pm-5.00pm	HR Suite Caroline Mc Enery	Contracts of employment and legal requirements relating to same.	€25
Information Morning Accelerate Management Development Programme	Thursday 16 th April	Castletroy Park Hotel	9.30am-11.30am	Padraig Considine & Barry Moran	The programme will be delivered over a 6-9 month time frame. Businesses must be trading for at least 3 years.	Info Session FREE Programme cost €500
Retail Development Programme Information Evening	Thursday 23 rd April	Desmond Complex, Newcastle West	6.30pm-7.30pm	James Burke & Associates	4 workshops covering sales growth strategies, strategic retail development, merchandising and display, buying and negotiation.	Info Session FREE Programme Cost €200
HR Workshop- Performance Management	Tuesday 28 th April	Dunraven Arms Hotel, Adare	9.30am-12.30pm	HR Suite Caroline Mc Enery	Managing the performance of individuals, adapting feedback, requiring practical skills for performance sessions.	€25
HR Workshop - People Management	Tuesday 28 th April	Dunraven Arms Hotel, Adare	2.00pm-5.00pm	HR Suite Caroline Mc Enery	People Management skills including motivation, employee engagement and coaching	€25
Thinking of Exporting?	Thursday April 30 th , 14 th , 29 th May & 11 th June	Strand Hotel	10.00am-1.00pm	Theresa Mulvihill Smart Marketing Ltd.	<ul style="list-style-type: none"> ▪ Building an export strategy ▪ Financing ▪ Generating sales ▪ Finalising your export strategy 	€80
Childcare Management Development Programme	This programme is targeted at the owner/managers of childcare facilities in Limerick City & County.	April 21 st , 28 th - Owner Manager Development [2 x 3-hour sessions plus 1 mentor site visit] May 5 th , 12 th - Marketing and Promotion [2 x 3-hour sessions plus 1 mentor site visit]. May 19 th , 26 th - Financial Management [2 x 3-hour sessions plus 1 mentor site visit] June 2 nd , 9 th - Human Resource Management [2 x 3-hour sessions plus 1 mentor site visit]			All bookings and further information can be viewed on the Limerick Childcare Committee website at www.clcc.ie	

Full programme, bookings and payment at www.localenterprise.ie/limerick

Food & Craft Sectors



Full programme, bookings and payment at www.localenterprise.ie/limerick ■ For further details contact Heather on 061 407499

Course Title

Date

Description

FOOD Business

Dates TBC
For further information see
www.localenterprise.ie/limerick

- Food Academy 2015
- SYOB Food
- Branding & Packaging
- Photography workshop to Promote Product to its Best Potential
- Using Social Media to optimise the promotion of my food product

CRAFT Business

Dates TBC
For further information see
www.localenterprise.ie/limerick

- My Product, My Business - Building the essentials of a successful craft and design business. [financial]
- Merchandising My Product Effectively
- Photography workshop to Promote Product to its Best Potential
- Using Social Media to optimise the promotion of my craft and design product
- Preparing my product, my business and my stand for export, national and international fairs
- Preparing my craft and design business for export to Britain, USA and beyond



Jim O'Doherty, [right] Old Irish Creamery winner of the 2014 Gold & Silver Blas na hEireann, National Irish Food Awards. Also in the photo are from left Diarmuid Fisher, Jim's son James and his wife Lulu.



Louise O'Brien, MoonRiver Chocolate, Limerick presenting Ministers Ged Nash & Jan O'Sullivan, with a selection of her products.

Full programme, bookings and payment at www.localenterprise.ie/limerick

Other Initiatives/Events offered by LEO Limerick

Ireland's Best Young Entrepreneur

The IBYE competition run by the new Local Enterprise Offices, and the winners at county level will be eligible for an investment in their business of up to €25,000, while the winners at national level can receive an additional investment of up to €50,000. Investments in winning businesses will be determined according to business prospects and investment needs.

Mentoring, marketing and other supports will also be available to participating businesses at various stages of the competition.

The competition is open to individuals aged 30 and under and will be judged under three distinct categories:

- 1** **BEST NEW IDEA**
Not yet established
- 2** **BEST START UP BUSINESS**
Up to 18 months
- 3** **BEST ESTABLISHED BUSINESS WITH NEW ADD ON**
Over 18 months

For further information log onto www.ibye.ie



IBYE Limerick Finalists: Aislinn O'Flynn Sensomi Best New Idea
Paddy Finn Electricity Exchange Best Start up Business
& Aisling Maher Milliner Best Established Business with New Add On



BizWorld Ireland is a group of educators and business people who have come together to inspire and empower children aged 10-13 to grow their future.



In the annual competition BizWorld graduates apply their new entrepreneurial skills to an issue or need in their own community.

They can work together in groups to investigate developing a product, service, website or app to impress the judges where they will pitch their ideas.

Pictured left: Scoil Íde participating in BizWorld Ireland competition as part of Global Entrepreneurship Week.

Enterprise Education

Local Enterprise Office, Limerick supports Limerick students develop an entrepreneurial knowledge and helps foster a culture of entrepreneurship within 2nd level schools. To this end we visit schools to deliver presentations, provide enterprise information through the delivery of specific seminars and involve many schools in the national programme for Student Enterprise.

The programme offers students an opportunity to take a business from idea stage, develop the idea, do market research and take through to production, selling, record keeping, management and finally, to writing a comprehensive report on the activity.

Log onto www.studententerprise.ie for further information.



Members of 'Principal Apps' from Coláiste Chiaráin Croom, at the Student Enterprise Awards National Finals and Winners' Bootcamp 2014



Other Initiatives/Events offered by LEO Limerick

Women in Business Network



Women in Business event 'Who Looks after me' with Karen Ward of the Health Squad

Throughout the remainder of the year there will be Women in Business (WIB) networking events which will allow women in business to network and learn from other women in business as well as benefiting from the experience and expertise of various guest speakers. These events are run by the Local Enterprise Office, Limerick and are aimed at supporting those who own or run their own small business. As always we are delighted to welcome along new members.



Christmas Network event with Dr. Tony Humphreys entitled 'Relationships The Heart of the Business' at the Clarion Hotel

National Enterprise Awards

The National Enterprise Awards celebrate the achievements of Ireland's micro-enterprise sector. The winner of the 2013 National Enterprise Awards was Paul Collins, Founder and Managing Director of DesignPro Ltd. Newcastle West Co. Limerick.



Paul Collins pictured bottom right with other finalists, Judges and LEO staff.



Limerick Business Week 2014: Local Enterprise Office, Limerick staff with MC Anton Savage

Limerick Business Week 2015

Limerick business week will run from 5th-9th October 2015 at various venues around the city and county. The initiative has proved to be very successful and informative for Small Businesses in Limerick. The annual event which comprises of a series of events, seminars and the promotion of enterprise has evolved to meet the growing needs of the small business sector in Limerick.

This year's programme is no exception and has been developed in conjunction with other organisations such as the Paul Partnership, Limerick Chamber of Commerce, Limerick Institute of Technology and Ballyhoura Development. We look forward to working with and supporting Small Business in Limerick into the future.

Other Initiatives



Oifig Fiontair Áitiúil Luimneach

Local Enterprise Office Limerick

ONLINE TRADING VOUCHERS WHAT IS IT?

To support small Irish businesses to enhance their online trading presence. ONLINE TRADING VOUCHERS to the value of €2,500 are now available through a unique pilot programme under the National Digital Strategy funded through the Department of Communications, Energy and Natural Resources and delivered through the Local Enterprise Office, Limerick.

WHO IS ELIGIBLE?

The vouchers are targeted at businesses that have a limited online trading presence; less than 10 employees; turnover less than €2million; applicants must be registered and trading for a minimum of 12 months and the business must be located in Limerick.

Note ineligible projects include those with charitable status, commercial semi-state companies, "not for profit" organisations, trade associations and company representation bodies such as Chambers of Commerce.

For further details: email localenterprise@limerick.ie or phone 061 407499



Calling all SMEs in Limerick City & County - A unique opportunity awaits...

Are you a small business in Limerick who could benefit from FREE expert IT Advice? Local Enterprise Office, Limerick in association with Limerick City & County's Economic Development Section are looking for small businesses in Limerick who could benefit from expert advice on information technology; or who may need to embrace the digital age.

What are we offering SMEs?

- Free one-to-one advice and guidance interventions to SMEs on how the application of technology can accelerate growth, reduce costs, increase productivity and improve competitiveness
- Bespoke Action Plan delivered to each SME
- Follow up training plan
- Access to professional up to date e-guides
- Access to latest technology, try it out for free!
- Opportunity to take part in a "Create-Cluster"

CREATE (Connecting Rural Enterprises for A Transnational Economy) is a project funded through the EU's INTERREG programme. The project is led by Herefordshire Council (UK), with 5 other partners: Limerick City & County Council; VOKA, Belgium; ERNACT, Co. Donegal & Co. Derry; Scottish Enterprise (UK); and Nièvre Numérique, France). Each partner is now engaging SMEs to take part in this pilot project in their regions. The project is due to be completed by September 2015.

For further details about CREATE, visit the project website:
www.create-nwe.eu

To register your business and participate in this project

please email: localenterprise@limerick.ie or for further details contact the Local Enterprise Office, Limerick at 061 407499.



Other Initiatives



Technical Assistance Grant - Export, NPD & Marketing

The Local Enterprise Office, Limerick is offering Technical Assistance grants to qualifying businesses. Grants are subject to availability.

What is Available? Technical assistance grant will assist business development via:

- Exporting Initiatives
- Innovation & New Product Development
- Specialised Marketing Assistance

Conditions relating to Technical Assistance Grant Aid

- Eligibility criteria applies - see www.localenterprise.ie/Limerick
- Qualifying business can only employ a maximum of 10 people
- The business must operate within a commercial sphere
- Work must not have commenced prior to application being approved
- Applications will only be accepted from registered businesses in Limerick
- Limited funds are available and will be allocated on a first come first served basis
- Recipients of funding under Technical Assistance /2011/2012/2013 are ineligible for funding under this initiative
- The grant available may be offered at a rate of up to 50% of the lowest quote received subject

to a maximum of €1000 excluding VAT. The VAT element of expenditure cannot be grant aided

How To Apply?

Please complete a Technical Assistance Application form.

Applications for grant aid must be accompanied by:

- A completed application form [Available from Local Enterprise Office, Limerick offices or download from website www.localenterprise.ie/limerick]
- Quotation
- Evidence in writing that your business tax affairs are in order

The Procedure

If your application is successful, a letter of offer will be sent to you stating the amount of funding you may receive.

NOTE: Submissions for Payment must be received by Local Enterprise Office, Limerick within 3 months of letter of offer.

For further information please contact
Local Enterprise Office, Limerick,
7-8 Patrick St, Limerick **Tel** 061 407499
Email localenterprise@limerick.ie



Do you need a loan for your Start Up or existing business?

Local Enterprise Office, Limerick (LEO) may be able to help with a Business Loan

Under a partnership between Microfinance Ireland & LEO Limerick, Business Loans are now available at a 1% Discount

Unsecured loans from €2,000 up to €25,000

Term from 3 to 5 years

1% Reduction on Interest Rate for LEO clients

Flexibility on repayment terms

FOR FURTHER DETAILS:

Please email localenterprise@limerick.ie or phone **061 407499**

www.localenterprise.ie/limerick



This financing benefits from a Guarantee issued under the 'European Progress Microfinance Facility' established by the European Union.

Other Initiatives/Events offered by LEO Limerick

What is the Business & Retail Incentive Scheme?

Limerick City & County Council has introduced a new Business & Retail Incentive Scheme in Limerick City Centre, Abbeyfeale, Kilmallock, Newcastle West and Rathkeale.

The Business & Retail Incentive Scheme provides financial incentives to encourage new businesses to open in designated areas of Limerick City, Abbeyfeale, Kilmallock, Newcastle West and Rathkeale. Occupiers of vacant properties are offered incentives for higher order retail, office and business uses.

The scheme is intended to address property vacancy rates, improve streetscapes and to support the business community. For more information on the Business & Retail Incentive Scheme please contact Mary Hayes or John Cregan, on +353 61 407401



Craft Programme 2015

Limerick Exhibitors at Showcase 2015: L-R Vincent Reynolds Head of LEO Network, Gerard Fennimen, Daiva's Textiles, Ballyhoura Ceramics, Clare Jordan Ceramics, Brid O'Kane, MoonRiver Chocolate, Forgotten Silver, The Sunvale Soap Co, and Homeland Candles.

Programme

The Local Enterprise Office, Limerick is running a number of 1 day Workshops/Seminars throughout 2015 in association with the Crafts Council of Ireland.

- 1 My Product, My Business – Building the essentials of a successful craft and design business. [financial]
- 2 Merchandising My Product Effectively.

- 3 Photography workshop to Promote Product to its Best Potential.
- 4 Using Social Media to optimise the promotion of my craft and design product.
- 5 Preparing my product, my business and my stand for export, national and international fairs.
- 6 Preparing my craft and design business for export to Britain, USA and beyond.

Dates & Venue to be confirmed.

Food Sector 2015

Programme 2015 - Date TBC

- Food Academy 2015
- SYOB Food
- Branding & Packaging
- Photography workshop to Promote Product to its Best Potential
- Using Social Media to optimise the promotion of my food product

Pictured right: Food Academy participants 2015 with Supervalu Team, LEO Limerick & Bullseye



Entrepreneur of the Year 2015

Unison Engineering Services has been named as Entrepreneur of the Year 2015 in the Limerick Final of the National Enterprise Awards at a ceremony in the Limerick Strand Hotel today [Monday, 30 March 2015].

The Limerick City based supplier and servicer to the Irish dairy, food, beverage and pharmaceutical industries was one of five companies presented with awards by Cllr. Maria Byrne, Deputy Mayor of Limerick.

The competition is organised by Ireland's network of Local Enterprise Offices [LEO] to give recognition to the contribution of micro enterprises to the national economy.

There were four other category winners on the day, **Fusion Magazine** [Best Service Business], **Key Ingredients** [Best New Start up], **Electricity Exchange** [Business with Best Development Potential] and Adare-based **Aisling Maher** [Innovation].

Unison Engineering will go forward to compete as Limerick's representative in the National Final of the National Enterprise Awards on 11th June in Kilmainham, Dublin.



Paddy Finn, Electricity Exchange



Michelle Costello, Fusion Magazine



Unison Engineering, Paul Sheehan & Eugene Considine



Key Ingredients, Peter Doyle & Tom Brett



Aisling Maher, Milliner

Financial Assistance



For further details on financial assistance please check www.localenterprise.ie/limerick

Qualifying Businesses and companies may apply for assistance under the following headings:

- **PRIMING GRANT [Businesses less than 18 months]**
Capital, Marketing, Rental, Utility, Business Consultancy & Business Specific Training
- **BUSINESS EXPANSION GRANT [Businesses 18 months plus]**
Capital, Marketing, Rental, Utility, Business Consultancy & Business Specific Training
- **FEASIBILITY STUDY GRANTS**
Feasibility Study/Business Plan grants up to 50% of the cost €20,000 Max
- **E-BUSINESS**
E-Business Grants of up to 50% of the cost or €1,000 whichever is the lesser
- **MARKETING**
Marketing Grant up to 50% of cost or €1,000 whichever is the lesser
- **MENTOR PROGRAMME**
Provision of an expert Mentor to provide One to One support in a specific area of business



Oifig
Fiontair
Áitiúil

Local
Enterprise
Office



Oifig Fiontair Áitiúil Luimneach

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