Local Enterprise Office

Local Enterprise

Week



2025





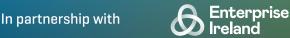
Making it Happen



#LEWLouth25











Local Enterprise





Local Enterprise Week is back!

From Monday 3rd to Friday 7th March, businesses across Louth and beyond are invited to take part in a week packed with events designed to inform, inspire, and empower. Organised by the Local Enterprise Offices, this annual celebration of small businesses offers something for everyone, whether you're just starting out or looking to grow.

We've worked in partnership with brilliant business organisations across the county to put together a fantastic programme featuring expert speakers, practical workshops, and valuable networking opportunities.

Local Enterprise Week is your chance to focus on you and your business. Learn something new, connect with others, and explore the supports that can help you thrive.

Spaces fill quickly, so book now at

LocalEnterprise.ie/Louth

Our team are looking forward to welcoming you!



2025











Louth Events Schedule

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Date	Event Name	Event Time	Hosted by	Location
ALL WEEK	Business and Finance Advice Clinics	By Appointment	LEO Louth	Online
Monday, 3rd March	LAUNCH: Al Unleashed: Supercharge Your Small Business	9.00 am - 1.30 pm	LEO Louth	The Ballymascanlon Hotel, Dundalk
Tuesday, 4th March	Building a Sustainable All-Island Economy: The 2025 Annual Cross Border Conference	8.45 am - 1.00 pm	Dundalk Chamber	The Carrickdale Hotel, Ravensdale
Wednesday, 5th March	Creative Thinking Drives Success	9.45 am - 1.00 pm	Creative Spark	Creative Spark, Dundalk
Wednesday, 5th March	Accessing Finance	2.30 pm - 3.30 pm	LEO Meath	Online
Thursday, 6th March	Secrets To Success	7.30 am - 9.15 am	Drogheda Chamber	Scholars Townhouse Hotel, Drogheda
Thursday, 6th March	Scaling Strategies for Success	12.00 noon - 2.00 pm	The Mill	The Mill Enterprise Hub, Drogheda
Thursday, 6th March	The Recovery Position	7.00 pm - 9.00 pm	Network Louth	The Fairways Hotel, Dundalk
Friday, 7th March	Launch of New Self- Employment Supports for People with Disabilities	10.00 am - 12.30 pm	LEO Meath	Solstice Arts Centre, Navan
Friday, 7th March	AWARDS: Building Momentum: Louth Enterprise Awards 2025	12.00 noon - 3.00 pm	LEO Louth	The Monasterboice Inn, Drogheda



Find out more at





9.00 am - 1.30 pm

Open to all Price: FREE

Click to book '

Al Unleashed: Supercharge Your Small Business Local Enterprise Week 2025 Launch Event

Schedule: 9.00am Registration and refreshments

> 9.30am Seminar starts

Seminar ends, followed by light lunch 12.45pm

Location: Ballymascanlon Hotel, Carlingford Road, Dundalk, A91 PF57

Tired of struggling to keep up with the demands of running your small business? This interactive, live seminar is designed to show you how AI can become your best business assistant.

Learn how to use AI to boost your marketing, build customer profiles, streamline your planning, write killer proposals, and so much more. Working with business owners in the room, we'll tackle the pain points in your business in real time and look at ways that Al can help. This is not theory, it's Al in action. We'll cover the good, the bad, and the ugly of Al, and empower you to manage its potential to bring your business to the next level.

Don't miss out on this opportunity to supercharge your business with AI - sign up today!



Greg Fry, Content Plan

LOUTH

Meet Your Trainer:

Greg Fry is an International Digital Marketing and Al expert, trainer, and co-founder of Content Plan. Known for his passion and high-energy sessions, Greg helps businesses stand out in a crowded digital world by blending strategic thinking with a human touch. He's worked with top brands like Microsoft, Abbott Labs, and Irish Life, and has lectured for leading institutions like UCD and the Digital Marketing Institute. Local Enterprise Office Louth are



Find out more at



ALL WEEK

Open to all Price: FREE

Business and Finance Advice Clinics

Book a place at one of our Advice Clinics during Local Enterprise Week 2025. These online appointments with one of our expert advisors can help to address challenges and signpost you to additional supports that can benefit your business. Choose from:

Business Advice Clinic: This clinic is ideal for anyone thinking of starting a business, or for start-ups and established businesses who would like some help with specific areas.

Click to request an appointment

Finance Clinic: This clinic is dedicated to helping businesses understand the financing options open to them and is suitable for established businesses looking to scale as well as start-up businesses.

Click to request an appointment



Appointments are free of charge but pre-booking is essential.



Tuesday

4th March

8.45 am - 1.00 pm

Open to all Price: FREE



Cross Border Economic Conference 2025: Building a Sustainable All-Island Economy

Location: The Carrickdale Hotel, Ravensdale **Hosted By:** Newry Chamber and Dundalk Chamber





With great local and global economic uncertainty and the cost of doing business creating a challenging business environment, our businesses need to plan for the future and help build a sustainable, successful All-Island Economy.



Mark Simpson, Journalist

Covering the themes including the All-Island Economic Outlook, Business Supports and Skills & People, government representatives, keynote speakers, policy officials and business advisors will set out the shape of future cross-border cooperation and their priorities for the region.

With Newry and Dundalk at the centre of the Dublin Belfast Economic Corridor, cross-border cooperation is at the very core of economic success on both sides of the border.

Hosted by journalist Mark Simpson, the packed conference programme will provide you and your business with a unique chance to hear from experts on the issues that matter to you and the opportunities for enhanced collaboration with other stakeholders in the cross-border economy.

Attended by over 300 local business representatives from both North and South, the conference is supported by InterTradeIreland, Louth County Council, Newry, Mourne and Down District Council, Louth Local Enterprise Office and Dundalk Chamber Skillnet.

9.45 am - 1.00 pm

Open to all Price: FREE

Click to book

Creative Thinking Drives Success

Location: Creative Spark, Clontygora, Dundalk

Hosted By: Creative Spark

Creative thinking is not just about generating new ideas. It involves challenging assumptions, exploring diverse perspectives, and synthesising information in novel ways. It's about knowing how best to approach a challenge to maximise opportunity.

In this hands-on workshop, you'll explore the tools, mindsets, and techniques that highly-effective teams use to generate great ideas and collaboratively solve complex problems. Through real-world examples and interactive exercises, you'll learn how to apply these methods to business development, innovation, and technology adoption to boost productivity, enhance customer experiences, and create lasting impact.

This workshop is suitable for individuals, entrepreneurs or teams who are seeking to innovate, develop new ideas and/or build a business





Oscar Diaz, Education and Operations
Manager at Creative Spark

This event will be hosted by Oscar Diaz, Education and Operations Manager at Creative Spark.

2.30 pm - 3.30 pm

Open to all Price: FRFF



Accessing Finance

Location: Online

Hosted By: Local Enterprise Office Meath





Hosted by the team in Local Enterprise Office Meath, this session will focus on the range of financial supports available to micro enterprises, the eligibility criteria and how to apply.

It will cover the different types of funding available, both grant aid and bank finance and non-traditional forms of finance, for the various stages in business development and which type is most appropriate for each stage.



Find out more at



07.30 am - 9.15 am

Open to all Price: FREE, but pre-booking is essential

Click to book

Secrets To Success

Schedule: 7.30 am Registration

7.45 am Breakfast followed by panel discussion

9.15 am Event ends

Location: Scholar's Townhouse Hotel, King Street, Drogheda, A92 ED71

Hosted By: Drogheda Chamber

Join Drogheda Chamber for a Local Enterprise Week Business Breakfast. Meet and network with business professionals from Drogheda and across the county. Then sit back and enjoy a panel discussion with 3 brilliant local entrepreneurs, each of whom brings different experience and perspectives.

Learn why you need a flexible structure that embraces creativity, how to create a dynamic environment, look at where you are today and where you hope to be in the future and how it's worth your while to invest in your employees when it comes to knowledge and skills. Adapt, innovate and communicate.

Facilitated by Past President and **Managing Director of Anglo Printers, Padraic Kierans**, the entrepreneur panel will feature:

Daithi McGahon, owner of The Coffee Box, has developed a highly popular and successful business that continues to grow its brand, thanks to innovation and hard work.

Naomi Tully is the fourth generation to be part of Hubert Tully's, founded a century ago. She has inspired a new way of marketing and promoting this iconic family business.

Sam Mulroy, founder of Sam Mulroy Fitness. Established in January 2020 in Monasterboice his concept was to deliver a facility for the small local community and now the award-winning gym has over 100 members.

Don't miss the opportunity to learn from members of the local business world who will share valuable lessons from their own experiences – good and bad!



Daithi McGahon, The Coffee Box



Naomi Tully, Tully's Department Store



Sam Mulroy, Sam Mulroy Fitness



Drogheda

& District

Chamber

Padraic Kierans, Anglo Printers

12.00 pm - 2.00 pm

Open to all Price: FREE



Scaling Strategies For Success

Location: The Mill Enterprise Hub, Newtown Link Road,

Drogheda, A92CD3D

Hosted By: The Mill Enterprise Hub

Ready to scale? Need to access funding and expertise? This event is for you. Whether you are looking for tailored guidance, practical strategies, or access to funding, this is the event to help your husiness thrive.



This high energy session, hosted by The Mill Enterprise Hub, will use case studies to demonstrate how start-ups achieved rapid growth, scale-ups thrived under pressure, and major investments succeeded. Featuring **Deirdre Craven** (Enterprise Ireland), **Sean McGrath** (Skillnet Innovation Exchange), **Martin Duffy** (Hibernia Venture Labs), and **Niall Gallagher** (Local Enterprise Office Louth), the event delivers actionable insights, tools, and networking opportunities with key players in Ireland's entrepreneurial ecosystem.

This event is a must-attend for entrepreneurs at every stage. Whether you're a high potential start-up or scaling up, a business leader or professional keen to learn from Ireland's leading organisations that support business success. Designed to inspire, inform, and empower, the event offers a unique platform to access invaluable insights, resources, and opportunities that can accelerate your journey to success.

One-to-one sessions with Enterprise Ireland, Local Enterprise Office Louth, Hibernia Venture Labs and Skillnet Innovation Exchange, will be available after the session [2.00-3.00pm]. These will provide tailored advice on scaling, overcoming management challenges, and accessing finance.



Deirdre Craven, Enterprise Ireland



Sean McGrath, Skillnet Innovation Exchange



Martin Duffy, Hibernia Venture Labs



Niall Gallagher, Local Enterprise Office Louth



Find out more at



7.00 pm - 9.00 pm

Open to all Price: FREE



The Recovery Position

hosted by Network Louth to mark **International Women's Day 2025**

Location: Fairways Hotel Dublin Road,

Dundalk A91 E6KC

Network Louth Hosted By:

An enlightening and entertaining story highlighting the importance of asking for help, then allowing ourselves to recover from moments in life when we just need our community to encircle us and nurture us back to health. Focusing on the importance of connection, and groups like Network Ireland to hold us through challenges,

celebrate our wins and push us to achieve more than we ever thought possible.



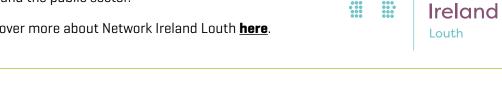
Julie Burke, @Julesrulesirl

Julie Burke (aka Julesrulesirl), a social media sensation with over 50k followers across Facebook, Instagram, and TikTok. In just 4 years, she has taken the digital world by storm, selling out speaking events, mentoring women in business growth, and even headlining her own stand-up gigs! Julie's unique blend of humor, inspiration, and motivation is a breath of fresh air. Her journey showcases the power of social media in transforming lives. Julie will share how TikTok has positively impacted her life and offers a unique perspective on how women can show up for one another.

About Network Ireland:

A progressive and dynamic organisation supporting the professional and personal development of women in business. Network Ireland is a non-profit, voluntary organisation, with over 1,000 members and seventeen very dynamic branches. membership is made up of a diverse group of women, from budding entrepreneurs, SME owners, professionals and leaders in indigenous and multinational organisations to non profits, charities, Network arts and the public sector.

Discover more about Network Ireland Louth here.





Find out more at



10.00 am - 12.30 pm

Open to all Price: FREE



Launch of New Self Employment Supports for People with Disabilities

hosted by Local Enterprise Office Meath



Hosted By: Local Enterprise Office Meath

This event is for anyone with a disability who wishes to explore the option of Self Employment. It will focus on the launch of a brand new suite of supports on offer from the Local Enterprise Office to assist people with disabilities to start a business and signpost available supports.

This free event will explore the option of entrepreneurship, hear from some people who have travelled this road and how they overcame barriers to realise their goals and become successful entrepreneurs in control of their own destiny.

The event will also include a panel discussion, facilitated by journalist and broadcaster Elaine Keogh, and featuring David Nestor (Founder, Nestor Freight Services, Dunshaughlin), Sheila Comisky, (Employability Officer, SEETec) and Eva Burke (Founder of Neurodiversity Navan).

Keynote Speaker:

Jack Kavanagh is a remarkable motivational speaker, pharmacist and advocate for resilience and wellness. At the age of 20, Jack suffered a life-changing spinal cord injury that left him with just 15% muscle function. Despite this significant challenge, he returned to Trinity College Dublin to complete his Pharmacy degree. Jack has continuously defied the odds, becoming an inspiring figure in overcoming adversity and promoting a positive mindset.

A former competitive windsurfer, Jack's journey has been highlighted in his acclaimed TEDx Talk, "Fearless Like A Child, Overcoming Adversity," and his award-winning documentary "Breaking Boundaries." He is also the host of the "Only Human"



Local Enterprise Office

Jack Kavanagh, Keynote Speaker

Podcast," where he explores topics related to personal growth and resilience. Additionally, Jack serves on the boards of the National Disability Authority and the Centre for Excellence in Universal Design, contributing to leadership development and advocacy for inclusive environments.



Find out more at



12.00 pm - 3.00 pm

Open to all Price: FREE

Click to book

Building Momentum: Louth Enterprise Awards 2025 Business Networking Lunch hosted by Local Enterprise Office Louth

Schedule: 12.00 pm Registration & Refreshments

12.30 pm Lunch and Awards Ceremony

Location: The Monasterboice Inn, Drogheda **Hosted By:** Local Enterprise Office Louth

The highpoint of Local Enterprise Week is always the Local Enterprise Awards. Join us for a dynamic, energetic networking lunch and to celebrate the cream of the county's entrepreneurs as they innovate, adapt and build momentum in their enterprises. Hosted by LMFM's Gerry Kelly, this event promises to energise and uplift Louth's business community.



Gerry Kelly, LMFM

Discover the winners of this year's Louth Enterprise Awards in the Best Start Up, Best Established, and Innovation categories. The overall winner of the Louth Enterprise Awards, will go forward to represent Louth at the National Enterprise Awards taking place in May at The Round Room in The Mansion House in Dublin.

Attendance is free of charge but places are strictly limited so book early to avoid disappointment.







Our special guest for the Louth Enterprise Awards 2025 is **Miriam Simon**. Miriam is a dynamic strategist with global experience, working with national and international brands such as Jameson, Kerry Group and Meta. An expert in future trends, she empowers CEOs through strategic planning and coaching.

In conversation with Gerry Kelly, Miriam will anticipate some of the major disruptive elements affecting business, outline future trends and offer practical insights to help business leaders adapt, innovate, and achieve growth in this fast paced world.



Download your FREE supports e-book

Mentoring, Training and Business Advice is always available from Local Enterprise Office Louth, no matter what stage your business is at.







or scan the QR code



Local Enterprise Office Louth

Town Hall, Crowe St, Dundalk, Co. Louth.

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localenterprise.ie/Louth/ReadyTo





