



Local  
Enterprise  
Office

*Making It  
Happen*

# LOCAL ENTERPRISE WEEK 2019

04-08 MARCH

Oifig Fiontair Áitiúil Maigh Eo

Local Enterprise Office Mayo



Ireland's European Structural and  
Investment Funds Programmes  
2014-2020

Co-funded by the Irish Government  
and the European Union



**European Union**  
European Regional  
Development Fund



Oifig Fiontair Áitiúil  
Local Enterprise Office  
Maigh Eo · Mayo

*It is my great privilege to welcome you all to Mayo Local Enterprise Week 2019, the fourth Enterprise Week organised by Local Enterprise Office Mayo. Enterprise is a key priority for Mayo County Council so support for job creation and assistance to existing businesses are important elements of our commitment to local economic development. Local Enterprise Office Mayo is working to create a pro-enterprise environment and Local Enterprise Week is one of many initiatives which they deliver every year. I commend their work in organising this important week for Mayo and I look forward to meeting with some of you during the course of this year's programme.*

**Peter Hynes,**  
Chief Executive of Mayo County Council



*On behalf of Local Enterprise Office Mayo, I am pleased to welcome you to the fourth annual Local Enterprise Week in Mayo. The aim of the week is to provide a series of events of relevance to the local business community. As you can see from this year's programme we cover a range of topics from Brexit, to social media, to marketing along with opportunities to receive tailored business advice. I am confident that these events are timely and provide essential information from industry experts. I look forward to meeting you at one of our events.*

**John Magee,**  
Head of Enterprise Mayo

## What can Local Enterprise Office Mayo do for you? #MakingItHappen

### FINANCIAL SUPPORT

LEO Financial Supports:

- Capital/Employment/Feasibility
- Support Grants – Website / Trade Show / In Company
- Trading Online Vouchers

Other Financial Supports:

- Microfinance Ireland
- Muintir Mhaigh Eo Enterprise Fund
- Erris Special Projects

### MENTORING

We offer highly experienced, specialist mentors who can point your business in the right direction and help you prioritise the actions you need to implement to make progress

### ENTREPRENEURSHIP SUPPORT

- Working to support a culture of entrepreneurship in Mayo:

- Ireland's Best Young Entrepreneur
- Student Enterprise Awards

- Advice & Guidance

Mayo LEO provides a first-stop-shop for confidential advice and guidance for those in business or wish to start a new business

- Enterprise Development

Placing the Local Authority at the heart of local enterprise and economic development

- Training

We run a variety of training courses that range from 1 day intensive workshops to 6 week programmes at a minimal cost to clients

# Local Enterprise Week

Local Enterprise Week features a series of business events that provide opportunities to learn, debate, discuss and network. It is aimed at potential and existing entrepreneurs in the pre-start, start and growth phases.

We look forward to meeting you at one of our events to see how we can help 'Make It Happen' for you and your business.



**MAYO.IE**

Unless specified most events can be booked through the LEO Mayo website [www.localenterprise.ie/mayo](http://www.localenterprise.ie/mayo) or contact the office directly at 094 9064299 (limited availability at certain events).

## Monday, 4<sup>th</sup> March

8.00am - 9.00am	Local Enterprise Office Mayo, Cedar House, Top Floor, Moneen, Castlebar, Co. Mayo <b>Business Breakfast Seminar - Your Local Enterprise Office Supports</b>	<b>FREE</b> Booking Essential
9.00am - 1.00pm	Ballina Chamber of Commerce & Ballina Tourist Office, 44 Pearse Street, Ballina, Co. Mayo <b>Business Advice Clinic – Ballina</b>	<b>FREE</b> Booking Essential
2.30pm - 4.30pm	Lough Lannagh Village, Castlebar, Co. Mayo <b>Brexit Workshop</b>	<b>FREE</b> Booking Essential

## Tuesday, 5<sup>th</sup> March

9.00am - 1.00pm	Claremorris Municipal Office, Mayo County Council, Claremorris, Co. Mayo <b>Business Advice Clinic – Claremorris</b>	<b>FREE</b> Booking Essential
9.30am - 4.30pm	Park Hotel, Kiltimagh, Co. Mayo <b>Using Social Media for your Business</b>	<b>€30</b> Booking Essential
7.00pm - 9.30pm	Lough Lannagh Village, Castlebar, Co. Mayo <b>Trading Online Voucher Information Seminar</b>	<b>FREE</b> Booking Essential

## Wednesday, 6<sup>th</sup> March

9.00am - 1.00pm	The Leeson Enterprise Centre, Westport, Co. Mayo <b>Business Advice Clinic – Westport</b>	<b>FREE</b> Booking Essential
5.30pm - 7.30pm	Mc William Park Hotel, Claremorris, Co. Mayo <b>REGIONAL EVENT - Angel Investing in High Potential Enterprises, is it for you?</b>	<b>FREE</b> Booking Essential
7.00pm - 10.00pm (6 nights)	The Great National Hotel, Ballina, Co. Mayo <b>Start Your Own Business</b>	<b>€60</b> Booking Essential

## Thursday, 7<sup>th</sup> March

9.30am - 4.30pm	The Plaza Hotel, Westport, Co. Mayo <b>Marketing for your Tourism Business</b>	<b>€30</b> Booking Essential
7.00pm – 8.00pm	Breaffy House Hotel, Castlebar, Co. Mayo <b>Boosting Productivity in your Business</b>	<b>FREE</b> Booking Essential
7.00pm - 9.00pm	Venue TBC <b>Women in Business in the Current Digital Era</b>	<b>€5</b> Booking Essential

## Friday, 8<sup>th</sup> March

12.00pm - 4.00pm	Thomond Suite, Thomond Park Stadium, Limerick <b>Celebration of International Women's Day 2019 #BuildingResilience</b> <b>Early bird members €60</b> (+ booking fee), <b>non members €69</b> (+booking fee) until 17th Feb.	<b>SEE DETAILS</b> Booking Essential
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# Monday, 4<sup>th</sup> March

## **Business Breakfast Seminar:** *Your Local Enterprise Office – available supports*

**Time:** 8.00am - 9.00am

**Location:** Local Enterprise Office Mayo, Cedar House, Top Floor, Moneen, Castlebar, Co. Mayo



Setting up or expanding a business? Come join us in our offices at a breakfast seminar to hear about the supports available from **Local Enterprise Office Mayo** to assist you in starting or expanding your business.

Free, Booking Essential

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## **Business Advice Clinic:** *Ballina*

**Time:** 9.00am - 1.00pm

**Location:** Ballina Chamber of Commerce & Ballina Tourist Office, 44 Pearse Street, Ballina, Co. Mayo

Individual 30 minute consultation sessions are available for those in business or are thinking about setting up a business.

Free, Booking Essential

Bookings for Business Advice Clinics must be made directly by e-mail [emoyles@leo.mayococo.ie](mailto:emoyles@leo.mayococo.ie)

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## **Brexit Workshop**

**Time:** 2.30pm - 4.30pm

**Location:** Lough Lannagh Village, Castlebar, Co. Mayo

Topics covered include tariffs and their implications on a business, rates of tariff, VAT implications, currency fluctuations and foreign payments, sourcing and or selling in the EU, allocating the spread of extra costs and freight forwarding to beat or minimise tariff costs.

Free, Booking Essential

# Tuesday, 5<sup>th</sup> March

## Business Advice Clinic: *Claremorris*

**Time:** 9.00am - 1.00pm

**Location:** Claremorris Municipal Office, Mayo County Council, Claremorris, Co. Mayo

Individual 30 minute consultation sessions are available for those in business or are thinking about setting up a business.

### Free, Booking Essential

Bookings for Business Advice Clinics must be made directly by e-mail [emoyles@leo.mayococo.ie](mailto:emoyles@leo.mayococo.ie)

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## Using Social Media for your Business

**Time:** 9.30am - 4.30pm

**Location:** Park Hotel, Kiltimagh, Co. Mayo

This one day workshop is for anyone interested in using social media to promote their business.

€30, Booking Essential

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## Trading Online Voucher Information Seminar

**Time:** 7.00pm - 9.30pm

**Location:** Lough Lannagh Village, Castlebar, Co. Mayo

Online Trading Vouchers are available to a maximum value of €2,500. Come to our seminar to learn about eligibility criteria and how to apply.

Free, Booking Essential

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# Wednesday, 6<sup>th</sup> March

## Business Advice Clinic: *Westport*

**Time:** 9.00am - 1.00pm

**Location:** The Leeson Enterprise Centre, Westport, Co. Mayo

Individual 30 minute consultation sessions are available for those in business or are thinking about setting up a business.

### Free, Booking Essential

Bookings for Business Advice Clinics must be made directly by e-mail [emoyles@leo.mayococo.ie](mailto:emoyles@leo.mayococo.ie)

## Wednesday, 6<sup>th</sup> March

### Angel Investing in High Potential Enterprises, is it for you?

**Time:** 5.30pm - 7.30pm

**Location:** Mc William Park Hotel, Claremorris, Co. Mayo

This seminar and networking event is aimed at increasing the number of investors regionally, particularly female investors, and provides an introduction to angel/private investing and crowdfunding. An **ESIL Event** run in conjunction with **LEOs in Mayo, Galway and Roscommon** and supported by **HBAN**.

#### Free, Booking Essential

Bookings for this event must be made directly through:

<https://www.eventbrite.com/e/angel-investing-is-it-for-you-tickets-55572690413>

**REGIONAL EVENT**



### Start Your Own Business

**Time:** 7.00pm - 10.00pm (6 nights)

**Location:** The Great National Hotel, Ballina, Co. Mayo

This 6 week course assists participants in developing an awareness and practical understanding of the steps of becoming self employed.

€60, Booking Essential

## Thursday, 7<sup>th</sup> March

### Marketing for your Tourism Business

**Time:** 9.30am - 4.30pm

**Location:** The Plaza Hotel, Westport, Co. Mayo

This workshop is designed to help tourism enterprises to develop their marketing, usage of social media marketing and content creation.

€30, Booking Essential

# Thursday, 7<sup>th</sup> March

## Boosting Productivity in your Business

**Time:** 7.00pm – 8.00pm

**Location:** Breaffy House Hotel, Castlebar, Co. Mayo

Come along to this information session to learn how to increase productivity and profitability and reduce stress in your business.

Free, Booking Essential

## Women in Business in the Current Digital Era

**Time:** 7.00pm - 9.00pm

**Location:** Please refer to the booking link below for venue details.

Join members of **Digital Marketing in Mayo (DMiMayo)**, guest speaker, and panellists to discuss women in business in the current digital era.



€5, Booking Essential

Bookings for this event must be made directly through:

<https://www.eventbrite.ie/e/women-in-business-in-the-current-digital-era-tickets-55634857356>

# Friday, 8<sup>th</sup> March

## Celebration of International Women's Day 2019

### #BuildingResilience

**Time:** 12.00pm - 4.00pm

**Location:** Thomond Suite, Thomond Park Stadium, Limerick

Network Ireland's flagship event to celebrate International Women's Day 2019. Listen to inspirational speakers whilst enjoying a 4 course lunch and networking opportunities.

Early bird members €60 (+ booking fee), non members €69 (+booking fee) until 17th Feb,  
Booking Essential

Bookings for this event must be made directly through:

<http://www.networkireland.ie/>



Network  
Ireland



Oifig  
Fiontair  
Áitiúil

Local  
Enterprise  
Office



**Talk to us to  
see how we can  
help you start  
or grow your  
business**

**#MakingItHappen**

**Contact Details:**

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Facebook: [facebook.com/localenterpriseofficemayo](https://facebook.com/localenterpriseofficemayo)

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