

LEO OFFALY ARTIFICIAL INTELLIGENCE (AI) AND MARKETING

Get familiar with the available tools, how to use them effectively and integrate generative AI into your marketing.



WHEN?

Wed 29th Nov
10 AM - 1 PM



WHERE?

Bridge House Hotel,
Tullamore

WHAT IS IT?

This workshop will inspire you to use and integrate generative AI into your marketing process. Get familiar with the available tools and how to use them effectively. You will learn practical skills to enable you to use AI on a day-to-day basis to make your marketing and business run more smoothly.

COURSE CONTENT

- Introduction to AI and Marketing
- Key AI Tools and Technologies for marketing and business
- Practical applications of AI in marketing
- Prompts and Prompt Structures for Marketing
- Benefits of using AI for business
- Policies and watch outs
- Conclusion and key takeaways

WHO'S IT FOR?

This course is suitable for small business owners or marketing executives who are new to AI tools.

THE PROGRAMME

Delivered by MarketingCoach.ie, an award-winning marketing consultancy business.

Owner, Muireann Fitzmaurice, works with small and established businesses to help them create inspiring marketing plans that deliver business growth. Muireann helps her clients amplify their message and grow the bottom line.



BOOK YOUR PLACE NOW

Online: www.localenterprise.ie/Offaly

Tel: 057 9357480

Email: info@leo.offalycoco.ie

Cost: €10

Start Time: Tea / Coffee and light refreshments served on arrival from 9.30am

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Local Enterprise Office



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